



DAVID RIO™ • SAN FRANCISCO
MODERN CHAI AND TEA CLASSICS™

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David Rio™ announces Toucan Mango™ chai as the newest tropical addition to its Endangered Species chai line!

SAN FRANCISCO, CA- David Rio™ is pleased to announce Toucan Mango™ chai as the newest member of its family of Endangered Species chai products with a tropical twist. The beautifully packaged Toucan Mango™ chai is a creamy, tropical mixture of mango, black tea and exotic spices. The sweet and savory spices are the perfect compliment to the full, rich flavor of the tea. David Rio™ will be sampling this chai during the **Summer Fancy Food Show** in New York, NY, at the Jacob Javits Convention Center in **booth #951 June 27-29, 2010.**

The **Toucan Mango™** is available in three distinct sizes: a 14 oz retail canister, a 1.24 oz single serve packet and a bulk 4 lb bag. As the seventh member, Toucan Mango™ chai will join the other six David Rio™ chai varieties:

Tiger Spice Chai® – An award winning chai captures all the spicy sweet flavors of authentic chai in a convenient powder. It is a creamy, rich tasting black tea blend enlivened with the exotic bite of cardamom, cloves, cinnamon and ginger. As with traditional Indian chai, we've added honey to bring out the full flavor of the spices.

Elephant Vanilla™ – The very first chai launched by David Rio™ remains as popular as ever. It is made with premium, real vanilla bean.

Orca Spice™ – This is the original sugar-free David Rio™ chai. Starting with the same flavor as the signature Tiger Spice Chai®, we eliminated the sugar and replaced it with no-calorie, no-carb Splenda® (sucralose).

Tortoise Green Tea™ – This unique chai boasts the spiciness of the cinnamon, cardamom and vanilla carefully blended with green tea.

Flamingo Vanilla™ - A sugar-free, decaf version of their Elephant Vanilla™ Chai, but with decaffeinated black tea and replaced the sugar with Splenda® (sucralose).

Giraffe Decaf™ - This is our signature Tiger Spice Chai® made with decaffeinated black tea.

ABOUT DAVID RIO™

Based in San Francisco, CA, David Rio™ blends and offers specialty tea and chai to connoisseurs around the world. Hand blended and handcrafted, these distinctive premium teas combine eastern tradition with western innovation and style.

David Rio™ began in 1996 as a catalog retailer, marketing a line of specialty tea and accessories to Japan. In response to demand, David Rio™ launched its line of chai and teas domestically. Today, David Rio™'s Endangered Species chai line and the Organic tea line are available in cafes, restaurants, and specialty food stores across North America, Europe and select countries around the world. David Rio™ has been featured in many trade and mainstream publications. As part of the company's mission to bring awareness to endangered species, David Rio™ is also a strong and dedicated supporter of animal causes.