



DAVID RIO™ • SAN FRANCISCO
MODERN CHAI AND TEA CLASSICS™

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David Rio™ sponsors Peninsula Humane Society/SPCA Mutt Strutt for the ninth consecutive year!

SAN FRANCISCO, CA- David Rio™ is pleased to announce their participation for the ninth consecutive year as a primary sponsor of the Peninsula Humane Society & SPCA's 16th annual Mutt Strutt dog walk/fundraiser for people and their dogs. Again as a Furry Friend sponsor, David Rio™ will be one of the event's judges for both the Most Talented and Best Pet Costume contests which will be hosted by PHS/SPCA President, Ken White. The event is Saturday, August 21 at Coyote Point Park in San Mateo. Registration and festivities begin at 9 am, with the meandering 3K stroll set for 11 am. This annual event raises funds and awareness for shelter animals at PHS/SPCA awaiting adoption. In recent years, this event has drawn over 300 participants and raised more than \$60,000 annually.

Last year alone, PHS/SPCA took in more than 4,000 stray, injured, abused or abandoned dogs, and, for the sixth straight year, found a new home for every healthy, adoptable dog. With funds raised during *Mutt Strutt*, PHS/SPCA will be able to make a greater number of treatable animals well so they, too, can be adopted.

As a part of the David Rio™ mission, we support animal welfare organizations, including PHS/SPCA in California and Cat Tales Zoological Park in Washington. We encourage everyone to make a difference in the life of an animal by supporting animal welfare groups either by donating to, adopting from or volunteering at your local Humane Society or SPCA. With your help, we are protecting animals and conserving habitats around the world, one cup of chai at a time.

ABOUT DAVID RIO™

Based in San Francisco, CA, David Rio™ blends and offers specialty tea and chai to connoisseurs around the world. Hand blended and handcrafted, these distinctive premium teas combine eastern tradition with western innovation and style.

David Rio™ began in 1996 as a catalog retailer, marketing a line of specialty tea and accessories to Japan. In response to demand, David Rio™ launched its line of chai and teas domestically. Today, David Rio™'s Endangered Species chai line, including the signature Tiger Spice Chai® and the unique organic tea line are available in cafes, restaurants, and specialty food stores across North America, Europe and select countries around the world. David Rio™ has been featured in many trade and mainstream publications. As part of the company's mission to bring awareness to endangered species, David Rio™ is also a strong and dedicated supporter of animal causes.